

授業科目名	経営戦略（2単位）	開講時限	秋学期 月曜日2時限
科目区分	専門系科目 経済学科関連専門科目・経営学科専門科目	配当年次	3・4年
担当教員名	土橋 力也（愛知学院大学経営学部）	office hour	講義前、もしくは講義後（要アポイントメント）

#### 講義の目的

本講義のねらいは、プラットフォーム企業の経営戦略に関する基礎的な知識を理解することである。近年、事業単位の競争戦略だけでなく、会社全体、もしくは他のプレイヤーとともにビジネスモデルを構築することが重要になってきた。ここでは、プラットフォームやイノベーションなど、近年重要性を増している理論について考察する。

また、本講義の目的は、プラットフォーム企業が競争優位を実現・維持するために何が必要なのかを自分で分析し、自主的探求力を育成することである。

#### 授業内容

1	プラットフォーム（PF）ビジネスとは何か
2	PFの事例分析：Airbnb, Uber
3	PFの参入が既存企業に与える影響
4	ネットワーク効果
5	プライシング
6	PFの事例分析：Facebook（1）
7	PFの事例分析：Facebook（2）
8	PFの事例分析：テレビゲーム産業（3）
9	ユーザーの質の管理（1）
10	ユーザーの質の管理（2）
11	PFと政府の規制
12	役に立つユーザー・レビューとは何か？：Amazon.com, Yelp.com
13	オンラインプラットフォームの問題点
14	まとめ
15	最終試験

#### 成績評価方法

授業中に2回実施するレポート課題（20%）、期末試験（80%）。なお、履修取り下げ制度は採用しない。

#### 予備学習の指示

下記の参考書を読んでおくことが望ましい。

#### 教科書・参考書

教科書：特になし（授業中に毎回レジメを配布する）

参考書：モザド・ジョンソン（2018）『プラットフォーム革命：経済を支配するビジネスモデルはどう機能し、どう作られるのか』英治出版。

#### 履修条件・注意事項

経営学の基礎的な知識を有していることが望ましい。

授業科目名	(特殊講義) Introductory Management Accounting (2単位)	開講時限	秋学期 水曜日1・2限
科目区分	専門系科目 経済学科・経営学科関連専門科目	配当年次	3・4年
担当教員名	Anura De Zoysa (大学院経済学研究科附属国際経済政策研究センター)	office hour	
<p><b>講義の目的</b> This subject examines the role of management accounting in the contemporary business environment to accumulate, analyse and use financial and non-financial information to aid management in planning, control and strategic decision-making. It aims to enhance students' basic analytical abilities in relation to product cost analysis, profit planning and control measures, and relevant cost analysis for short-term and long-term decision-making through application of various basic management accounting processes, tools and techniques used for effective use of organisational resources to create value for customers and the organization.</p>			

### 授業内容

1	Introduction to management accounting
2	Cost concepts and terms
3	Job order costing
4	Process costing
5	Activity based costing and management
6	Cost-volume-profit analysis
7	Inventory costing (variable costing and absorption costing)
8	Test 1
9	The use of cost information in management decision-making
10	Capital budgeting and other long-run decisions
11	Budgetary planning
12	Budgetary control- Flexible budgets
13	Standard costs and variance analysis
14	Test 2
15	Decentralization and performance evaluation /Business Analysis Report due
<p><b>成績評価方法</b> To be eligible to pass this subject, students must satisfy the following requirements:</p> <ol style="list-style-type: none"> <li>1. Attend 50% of the classes. Please note that failure to attend 50% of the classes may lead to a fail grade.</li> <li>2. Attend and complete the two class tests.</li> <li>3. Complete and submit the business analysis report</li> <li>4. Achieve an overall mark of at least 50%, for the two class tests and the business analysis report.</li> </ol>	
<p><b>予備学習の指示</b> Lectures will organise, explain and simplify the contents in the textbook. Each topic will put into context within the larger framework of the subject. The lectures are the first place that examples of problems will be presented and worked through. A lecture note is provided to students prior to each week's lecture.</p> <p>At the end of each lecture, students are assigned a few tutorial questions to be discussed at the beginning of following week's lecture. Tutorials are intended to provide an interactive learning environment, by supporting students sharing ideas and questions, and supporting each other's learning. The tutorial questions selected from the text for discussion are linked to the topic covered in the lectures. Students should attempt the tutorial questions assigned prior to the tutorial and should involve in class discussions.</p> <p>Details on the class tests and the business analysis report will be made available to students on the subject website.</p>	
<p><b>教科書・参考書</b> Jiambalvo, J. 2017, Managerial Accounting, 6th edition, John Wiley &amp; Sons, Inc.</p>	
<p><b>履修条件・注意事項</b></p>	

授業科目名	(特殊講義) Japanese Management Styles (2単位)	開講時限	秋学期 水曜日3時限
科目区分	専門系科目 経済学科・経営学科関連専門科目	配当年次	3・4年
担当教員名	土井 康裕 (大学院経済学研究科) 志賀 奈月美 (大学院経済学研究科)	office hour	
<b>講義の目的</b> Students will have chances to see and understand a variety of business administration topics which are focusing on mainly Japanese styles of management. Students will have opportunities to examine business performances through some experimental group works. Through the lectures, students may have a chance to find a skill or a direction which they would like to use and pursue in the future as a career prospect.			

### 授業内容

1	Introduction
2	Contents: 1. Special lectures from different professors in the following fields: ①Kaizen Management (Toyota Production System) ②Production Management (Managing fluctuations) *Lectures of each topic will be given multiple times. 2. Group discussion regarding the presented topics A) Pick one topic from the presented lectures B) Find a good example to utilize the presented academic knowledge C) Make and play a sketch regarding the topic
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14	Extra lesson (tba) Factory visit or Group Discussion
15	Closing Session
<b>成績評価方法</b> Participation, Presentation, and reports	
<b>予備学習の指示</b> Basic management and finance knowledge	
<b>教科書・参考書</b> Materials may be distributed in the class	
<b>履修条件・注意事項</b> This course belongs to lecture series of the “Global Soft-Infrastructure Program (GSIP).” It is highly recommended to join this course for students who are willing to apply for the outbound program.	

授業科目名	(特殊講義) Health and Development (2単位)	開講時限	秋学期 木曜日 1 時限
科目区分	専門系科目 経済学科・経営学科関連専門科目	配当年次	3・4年
担当教員名	Dirga Kumar Lamichhane (大学院経済学研究科附属国際経済政策 研究センター)	office hour	
<b>講義の目的</b> This course provides students with an understanding of the variety of concepts of health and development, and how they are measured, relationships between health and development, and economic components of development and their specific interactions with the health outcomes.			

#### 授業内容

1	Determinants of health
2	Absenteeism due to ill health
3	Air pollution and health
4	Health and development: (Case study)
5	Concept of health and development
6	Health production functions and demand for health care
7	Determinants of health
8	Economic growth and health
9	Economic and rise in obesity
10	Technology and health care spending
11	Economic evaluation of health care programs
12	Economic cost of absenteeism due to ill health
13	Environmental health and development
14	Disparities in environmental health
15	Causal effects of air pollution on health
<b>成績評価方法</b> The course will be evaluated via a case study, worth 30% of the final grade, and group projects and presentation seminar worth the remaining 70%.	
<b>予備学習の指示</b>	
<b>教科書・参考書</b> Textbooks: David R. Phillips and Yola Verhasselt, Health and development. 1994. Routledge.	
<b>履修条件・注意事項</b>	

授業科目名	(特殊講義) International Communication (2単位)	開講時限	秋学期 木曜日 5時限
科目区分	専門系科目 経済学科・経営学科関連専門科目	配当年次	1～4年
担当教員名	土井 康裕 (大学院経済学研究科) 志賀 奈月美 (大学院経済学研究科)	office hour	

#### 講義の目的

In this course, students will have opportunities to conduct group works. In each class, we try to form several mixed-groups of Japanese students and international students to discuss about different types of issues and topics. The purpose of this course is to enhance the ability to persuade people who have different cultural backgrounds to understand and conclude your team resolution. The course will be taught mainly in English, but we may ask students to use Japanese and non-verbal communication for a group work.

#### 授業内容

1	Introduction
2	Group Work (1)
3	Group Work (2)
4	Group Work (3)
5	Group Work (4)
6	Group Work (5)
7	Group Work (6)
8	Group Work (6)
9	Group Work (7)
10	Group Work (7)
11	Group Work (8)
12	Group Work (8)
13	Group Work (9)
14	Group Work (9)
15	Conclusion

成績評価方法 Attendance and Participation

#### 予備学習の指示

Each research field of the students.

Students should prepare some preliminary researches about each topic given in advance.

教科書・参考書 None

#### 履修条件・注意事項

This course belongs to lecture series of the “Global Soft-Infrastructure Program (GSIP).” It is highly recommended to join this course for students who are willing to apply for the outbound program.

In case of too many registration, we will limit the number of students.